

# For Prodlly DevOps



The suite of tools in Prodlly DevOps can significantly accelerate an organization's pace of innovation. It offers the following business benefits:



### **Increase Salesforce ROI by 50% Per Year**

Prodlly DevOps integrates seamlessly with DevOps Center to optimize the DevOps cycle, reducing downtime and significantly increasing value stream management for Salesforce teams. By implementing Prodlly DevOps, businesses can increase their Salesforce ROI by as much as 50 percent per year.



### **Manage the Change Management Cycle From a Single Pane of Glass**

Prodlly DevOps includes the industry's leading tools for Salesforce work management, sandbox management, release management, source control, and compliance—all accessible from a single pane of glass. Thanks to its powerful, user-friendly UI, Salesforce team members can collaborate seamlessly with tools that are simple enough for admins, yet robust enough for developers.



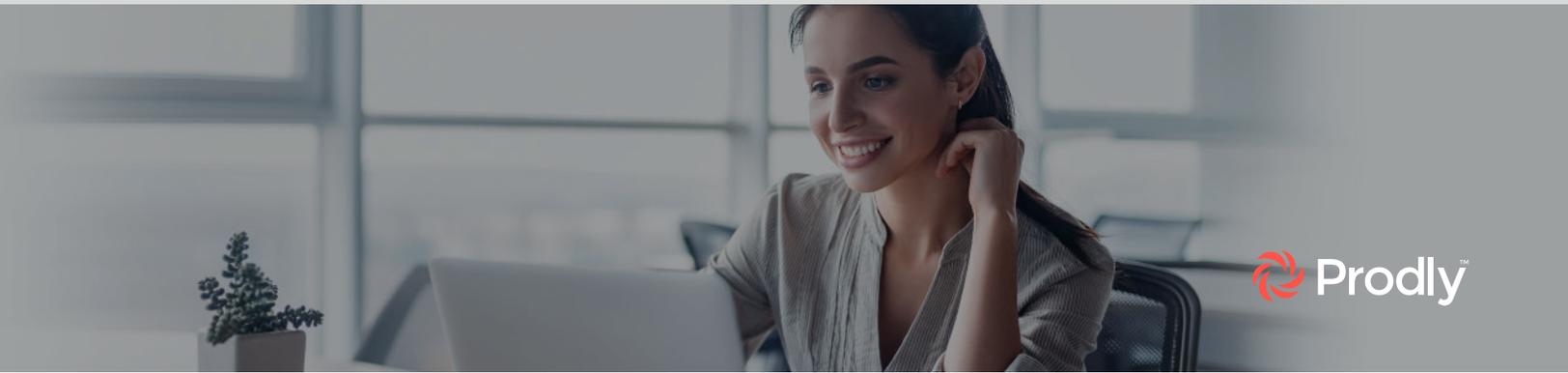
### **Accelerate Innovation by Increasing Velocity**

Prodlly DevOps minimizes time spent on manual tasks and rework, significantly boosting productivity. Its sophisticated solution streamlines work from request to delivery, minimizing the time needed to track down requirements, plan sprints, coordinate handoffs, keep stakeholders in the loop, and ultimately deploy approved work to production 80 percent faster.



### **Reduce Salesforce Time to Value With Prebuilt Automations**

Prodlly DevOps works right out of the box and requires minimal setup time. It provides prebuilt automations for Salesforce and apps like CPQ, Billing, B2B Commerce, Vlocity, and Field Service Lightning that allow Salesforce teams to get to work within minutes of implementation. As such, it significantly reduces Salesforce time to value.



## Minimize Risk by Maximizing Compliance and Security

Behind the scenes, Prodlly DevOps' automated change tracking logs every change made. Prodlly DevOps also offers separation of duties, ensuring the business is always in compliance. Easy-to-generate audit reports allow organizations to effortlessly meet auditors' demands. Data obfuscation and data masking minimize the risk of sensitive data getting into the wrong hands.



## Enhance Your Customer Experience

Customers who enjoy positive experiences are likely to spend 140 percent more and remain customers for five years longer than those who report negative experiences.<sup>12</sup> Moreover, delivering positive customer experiences can reduce the cost of serving customers by up to 33 percent.<sup>3</sup> With Prodlly DevOps, Salesforce teams can roll out changes faster, enabling business users to better serve their customers and, as a result, enhance the customer experience.

To learn more about Prodlly DevOps, [request a personalized demo](#).

<sup>1</sup> "Customer Experience is the Future of Marketing," Forbes, 2015

<sup>2</sup> "The Value of Customer Experience, Quantified," Harvard Business Review, 2014

<sup>3</sup> "The Value of Customer Experience, Quantified," Harvard Business Review, 2014