

For Prodlly Sandbox Management



Automated data seeding significantly accelerates digital transformation. It offers the following benefits.



Accelerate the Pace of Salesforce Innovation Without Sacrificing Trust

Automated sandbox seeding results in a streamlined release pipeline, which enables faster innovation. Because it offers a less risk-prone alternative to making changes in the production environment, it drastically reduces the chances of errors, bugs, and downtime. This is critical to maintaining trust with business users.



Save Money on Full Copy Sandboxes

With sandbox seeding, Salesforce teams can use Developer sandboxes or scratch orgs like Full Copies. Each Full Copy sandbox costs 30 percent of a business's net spend in Salesforce. As such, organizations can save a significant amount of funds on change management.



Improve Governance and Data Security

Sandbox management provides control over who can deploy what data to which environments. This improves governance. In addition, because sandbox management eliminates the need to download data to CSVs and enables the anonymization of sensitive data during deployment, it greatly enhances data security.



Reduce Attrition

According to a Salesforce survey, 89 percent of full-time workers are more satisfied thanks to automation. Moreover, an astounding 91 percent agree that automation saves them time and gives them a better work-life balance. When high-performing employees experience enhanced job satisfaction, it leads to improved retention. This greatly reduces the costs associated with acquiring and onboarding new talent and significantly contributes to an organization's human capital.



Decrease Time to Value of Your Salesforce Investment

As a result of more efficient employees and faster, more streamlined release processes, Salesforce teams can increase productivity by 80 percent. As a result, they have more time to focus on value-adding work. Moreover, the business starts realizing the value of its Salesforce investment that much faster.